

TRAVEL.  
UPDATE.  
PREVENT.  
PROTECT.

**MyLifeID was founded at the intersection of Travel and Healthcare. We are a healthcare information management company that enables individuals to have their Comprehensive Patient Profile including medical, health and fitness records with them wherever they go.**



Attendance is the key ingredient to a successful meeting, corporate event, convention, summit, exhibition or other group event. The recent pandemic reminds us that events are often super-spreaders for any type of contagion whether COVID or the common cold.

### WHAT MyLifeID OFFERS THE MEETINGS, INCENTIVES, CONVENTIONS & EXHIBITIONS INDUSTRY

MyLifeID offers convention facilities, sponsors, hosts, corporations and event planners a safe non-invasive method to discreetly screen attendees for potential health risks to the event while comforting all involved that it is safe to attend.

### HOW IT WORKS

MyLifeID believes that detecting potential event health risks happens before the attendee leaves their home, not after they have traveled and are standing in line with hundreds or even thousands of others trying to enter the event. This is why MyLifeID has designed a solution that allows a person to provide information which is validated into our screening system. It then notifies the proper people for an event if the attendee is safe to attend based on the event's requirements.

We maintain full privacy by not disclosing the reasons for a potential attendee's unsafe status to the company. This gives you the comfort that the attendee is notified before leaving home that he or she will not be allowed into the event. Those people who pass do not need to carry cards that are easily lost, damaged, forged and faked to the event.

### CUSTOMIZED PARAMETERS

The health requirements for an event can be customized so if COVID is your only concern, no problem, but if you want to include the more complete set of screening for things like Neuro-virus, TB, SARS, MERS, Measles, Influenza, etc. you can configure for those as well. The event company simply receives a Pass notification and never sees the health information on the attendee, so a person's health records are secure and confidential. Other options are also available like screening by location in the event a region or country is blocked from travel.



## COMMUNITY SAFETY & CONFIDENCE

The MyLifeID solution goes even farther. Attendees who are “safe” have an icon that gets included on their event badge that not only tells the convention that the person meets health requirements, but the local community can be comfortable that the people you bring into their community are also healthy and abiding by the event rules, so they too are safe when encountering attendees. Restaurants, hotels, taxi and transportation services, bars, nightclubs and other businesses who may cater to these attendees are all comforted that the convention is responsible and not taking unnecessary risks in their community.

## BENEFITS & OPTIONS

The MyLifeID solution can be used in manual or integration mode making it usable for events of all sizes and in nearly any location. Additionally, MyLifeID supports many languages so it is globally capable for events which are catering to international crowds.

Bulk and group price reductions are available based on event sizes and offer co-branded and white label options. We'll work with you to design the best pricing model to make safety a positive event experience.

## ORGANIZATIONS THAT CAN USE THIS SOLUTION

- Convention facilities
- Exhibition halls
- Hotels
- Stadiums & Arenas
- Sporting events
- Party boats
- Restaurants
- Wedding chapels
- Retreats
- Corporations
- Award ceremonies
- Fundraisers
- Graduations
- Seminars
- Workshops
- Reunions
- Theater Performances
- Festivals

## MyLifeID IS COMPLIANT

The MyLifeID Health and Wellness Program is compliant with EEOC, ADA, ERISA, GINA, HIPAA, IPA, GDPR and several other international healthcare and privacy regulations.

TEL

SALES REP

EMAIL



MAIN OFFICE: 702-832-0112

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