ENHANCE.

PREVENT.

PROTECT.

MyLifeID is a healthcare information management company that enables individuals to have their Comprehensive Patient Profile including medical, health and fitness records with them wherever they go.

MyLIFE ID ™

www.mylifeid.com

MyLifeID IS NOT INSURANCE

Our solution *is an enhancement for insurance policies* to help people achieve better health outcomes by reducing/eliminating duplicate tests and unnecessary costs by making information readily available. As an example, it benefits the medical community by providing them with a deeper, more comprehensive patient history enabling a better understanding of the patient without having to read dozens or hundreds of documents.

Approximately 40% of people do not follow a doctor's treatment regimen due to out-of-pocket expenses, high prescription prices and time commitments. By using MyLifeID, doctors can learn of the actual treatment a patient is undergoing before the next visit effecting better treatments and recovery times for patients which can reduce insurance payouts.

The use of MyLifeID may also reduce out-of-pocket expenses for duplicate tests and accelerate referrals. Patients can then use that savings to pay for the recommended treatments more often and through faster referrals, they get less sick before receiving treatments. As an example, a referral in Las Vegas to an out-of-network specialist takes approximately 6 weeks and during that time the patient may be getting worse, developing additional symptoms, or be taking the wrong medications. Reducing referrals to days may reduce insurance payouts and premium increases.

This program is not based on the health of each person

- **No risk/health assessments required**

- **Costs are not based on participant health risks**

- **No pre-existing condition exemptions**

- **No age restrictions**

HOW TO INCLUDE MyLifeID IN YOUR PRODUCTS AND SERVICES

MyLifeID can be offered to people in a variety of ways:

1. Include it in the products you offer as a bundle.
2. Offer MyLifeID as an add-on.
3. Sell it as another product you offer.

For example:

1. Offer it as an add-on to your HMO plan but include it in your PPO plan.
2. HMO participants pay $x to add on MyLifeID and PPO add it for $y.
3. Add it to your employee benefit program.
4. Sell it as its own benefit program.

According to Johns Hopkins, more than 250,000 people die in the U.S. due to medical errors each year. Inaccessible medical records are a major contributing factor.

WHAT IS THE COST OF MyLifeID?

MyLifeID offers itself in a variety of ways from a subscription model starting *as low as $3/month* to stand alone sales at $99/person one-time fee plus yearly support at $29.95.

Bulk and group price reductions are available based on purchase or commitment amounts. We also offer co-branded and white label options.

We'll work with you to design the best pricing model.

To see all the benefits available in our employee benefit program, visit www.mylifeid.com/benefit-programs and download our PDF.

HOW MyLifeID CAN ENHANCE INSURANCE POLICIES

As Insurance carriers and benefit brokers, you may offer a variety of products and services where MyLifeID can be included or offered as an enhancement. Here are some areas where MyLifeID is beneficial:

- **Employee Benefits -** Help employers return employees to work by offering a new employee solution with MyLifeID that makes employees feel safer and cared for. The program also includes benefits to address mental and financial health in addition to physical health. This unique combination of benefits assists with attracting and retaining employees.
- **Short/Long-term Disability -** Facilitate communications between doctors when addressing disability concerns.
- **Travel -** Enable travelers to replace lost prescriptions, give them peace of mind in the event of a medical emergency and support medical tourism.
- **Health -** Reduce medical errors among practitioners, give patients comfort in the event of an emergency and a faster way to distribute their medical records, minimizing delays when referrals are needed. Faster referrals mean faster diagnoses and recovery reducing health insurance claims and amounts.
- **Life -** Help people track their wellness, fitness, health and medical conditions to live longer.
- **Wellness programs -** Aggregate mental, nutritional and fitness information to help maintain better physical and mental wellness reducing doctor visits and lowering their health risks.
- **Evacuation -** Access medical and health information in evacuation conditions such as floods or hurricanes in a usable format. NO INTERNET CONNECTION NEEDED!
- **Malpractice -** All data in the MyLifeID system is fully audited so the medical community can understand the reliability of the information and make better decisions and less errors.

PROGRAM INCLUSIONS

The program includes a website where participants can aggregate all their health information. This can include data from other devices such as the Apple Watch and fitness trackers. It can be accessed via web or mobile browser and can be translated into multiple languages for international use.

Store and track unlimited health information over time. Provide access to loved ones in case of an emergency.

WHO ARE PARTICIPANTS?

A participant is anyone an organization wishes to offer this program to. It can be employees, contractors, owners, volunteers, advisors, family members of these groups, team members, clients, members of loyalty programs and others.

BENEFIT LEVELS

BRONZE (Online Single Plan)

- An online MyLifeID health account including a COVID-19 risk assessment
- Online Emergency medical record access
- Discount medical test kits for COVID-19
- Medical and leisure travel discounts
- Support for use of the MyLifeID solution

SILVER (Online Family Plan)*

- Includes Bronze level benefits
- Includes the ability for members of the family to receive an online MyLifeID account

GOLD (Individual Online/Portable Plan)

- All benefits from Bronze level
- 1 MyLifeID Pocket Cloud™ secure digital device enabling more portability of health records

* PLATINUM ADD-ON (Individual Portable Upgrade)

1 MyLifeID Pocket Cloud™ secure digital device enabling more portability of health records

Note: This can be added for each person in a Silver Level Plan for more comfort and security.

WHAT IS THE MyLifeID POCKET CLOUD™

The MyLifeID Pocket Cloud is a fully-encrypted, virtually indestructible portable storage device specifically created to carry your most sensitive health and medical data. Designed for convenience and ease-of-use, it is the size of a credit card. Its slim profile enables it to fit in your wallet behind your driver's license so that you and first responders can retrieve it quickly in case of an emergency.

MyLifeID IS COMPLIANT

The MyLifeID Health and Wellness Program is compliant with EEOC, ADA, ERISA, GINA, HIPAA, IPA, GDPR and several other international healthcare and privacy regulations.

TEL   **SALES REP**

EMAIL

MAIN OFFICE: 702-832-0112

www.mylifeid.com